



tristar

Hotelgruppe

HOTEL MANAGEMENT
WITH PASSION AND
EXPERTISE

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COMPANY

02

HOTELS

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EXPANSION

04

CONTACT



COMPANY

44

HOTELS

6.779

ROOMS

3

COUNTRIES

1.237

EMPLOYEES
(TRISTARS)

11

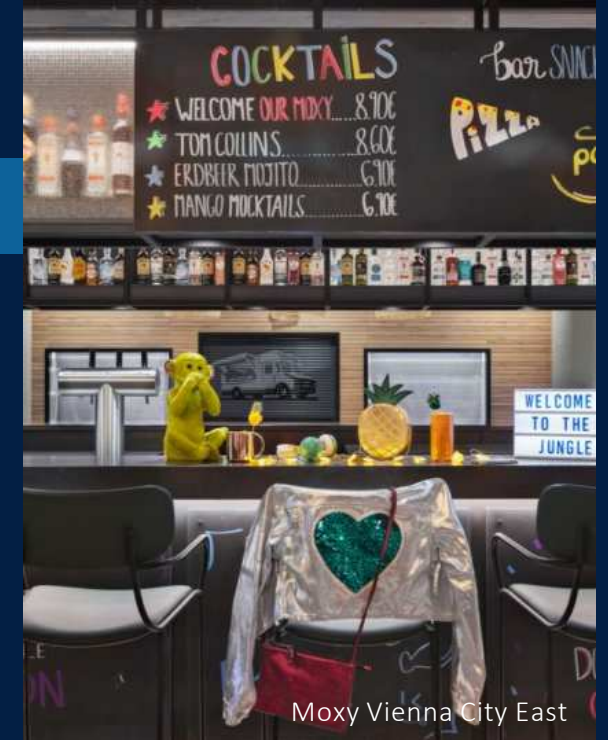
BRANDS

TRISTAR: YOUR AWARD-WINNING HOTEL OPERATOR

tristar is an owner-managed hotel group specializing in the operation of branded hotels.

As a white label operator, we work with the world's largest hotel chains and manage all our hotels under an internationally recognized brand.

Our partnerships combine the strengths of a global hotel group with the advantages of a local hotel operator.





We believe that hotel management is more than good revenue figures.
Excellent products and motivated employees are our key to success.

With passion and expertise.

ULRICH ENZINGER AND STELLA KOERBER – OWNERS

MILESTONES



First hotel opening

Partnership with


Completion of 6 new hotel projects

„A“ Treugast Rating

1,000 employees
 > 180 million revenue

Nr. Hotels	1	3	5	13	16	26	31	39	43		
Year	2011	2013	2015	2017	2018	2019	2020	2021	2022	2023	2024

Foundation of tristar hotel group
 Partnership with


Partnership with


Partnership with


First hotel opening in Austria



First hotel opening in Switzerland



PRESENCE

GERMANY

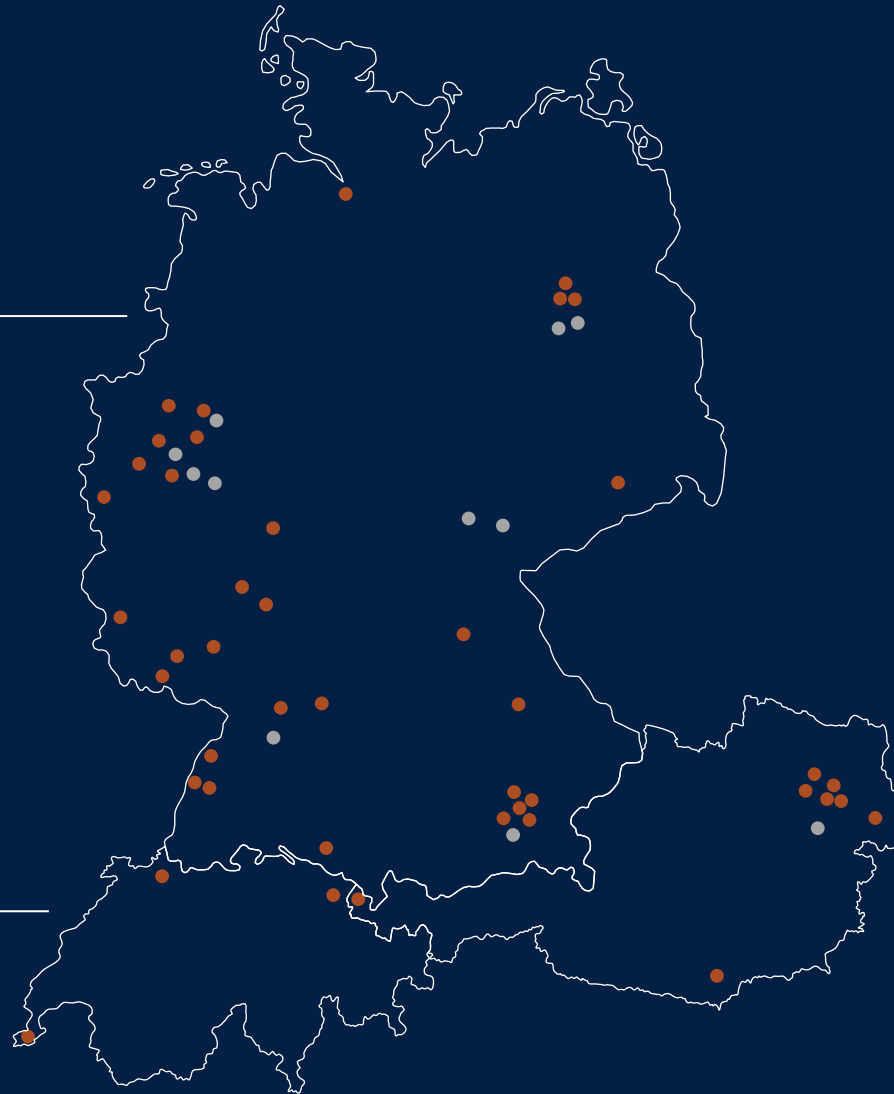
- 33 Hotels • 5.191 Rooms
- 13 Hotels • 1.932 Rooms

SWITZERLAND

- 3 Hotels • 487 Rooms

AUSTRIA

- 8 Hotels • 1.101 Rooms
- 1 Hotel • 136 Rooms



• Open • Pipeline

OUR TRISTARS



1,237 TRISTARS

in our hotels and HQ are the basis of our success

OUR VALUES

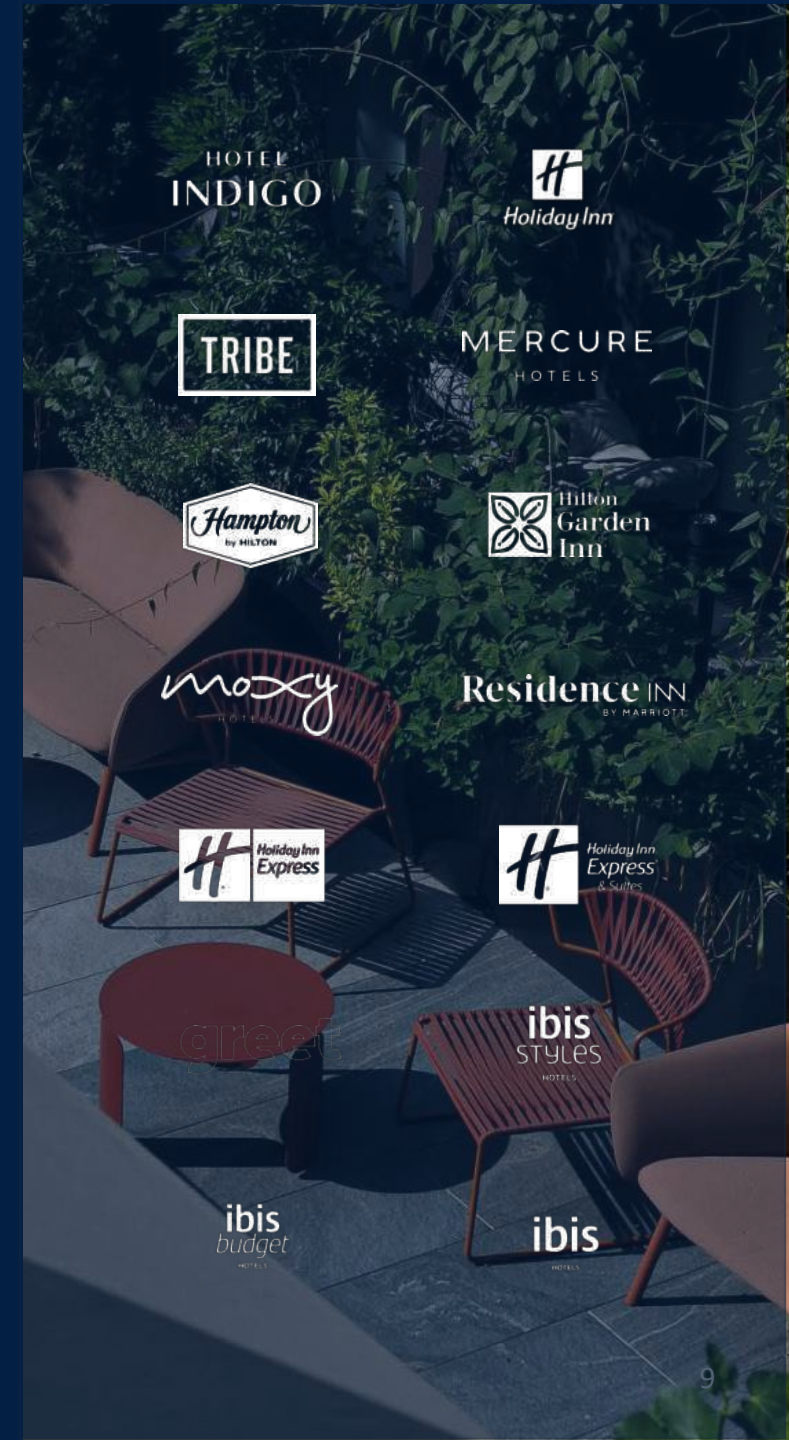
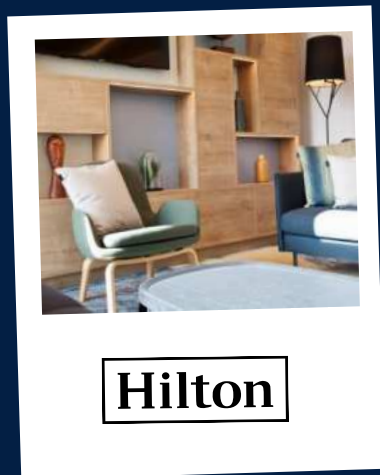
Open, respectful and congenial interaction for satisfied employees

THE RESULT: OUR AWARDS

One of the best employers in the industry



OUR FRANCHISE PARTNERS & BRANDS



OUR HOTELS



Indigo Dresden



Hampton by Hilton Vienna Messe



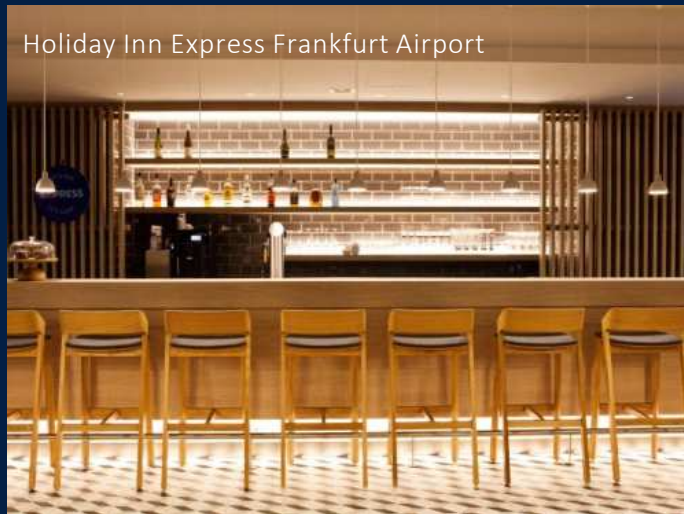
ibis Styles Klagenfurt



Moxy Rust



Hilton Garden Inn Munich Messe



Holiday Inn Express Frankfurt Airport



greet Vienna City North



Holiday Inn Hamburg Hafencity

LIFESTYLE- AND BOUTIQUE HOTELS

Hotels	Rooms
5	741
3	501

● Open ● Pipeline

HOTEL
INDIGO

TRIBE

moxy
HOTELS



FULL SERVICE HOTELS

Hotels

Rooms

4

814

1

142

● Open

● Pipeline



MERCURE
HOTELS



LIMITED SERVICE HOTELS

Hotels	Rooms
33	4.961
8	1.147

● Open ● Pipeline



SERVICED APARTMENTS



Hotels

Zimmer

2	263
2	278

● Eröffnet ● Pipeline



Residence INN
BY MARRIOTT

EXPANSION



TRISTAR AS AN OPERATING PARTNER

We are proud of our financial independence and sustainable growth without external financing and guarantee our partners strong, long-term relationships.

As a white-label-operator, we combine the global reach of our hotel brands with local operating expertise – a perfect match for every successful hotel project.

We sign strong, market-standard lease agreements with our real estate partners, taking on the operational risk while guaranteeing attractive returns and stability.

Our Awards:

- Treugast Rating „A“ in 2022
- Top 4 „Most Wanted Investment Partner“ in 2021 according to Treugast

OUR REAL ESTATE OWNERS





OUR DEVELOPMENT PLAN

We offer

- Long-term lease agreements
- Strong guarantee packages
- 30+ international brands from IHG, Hilton, Accor und Marriott
- Segments: economy, midscale, lifestyle, upscale and serviced apartments
- Great flexibility in product design and room concepts

We look for

- A, B and C locations, as well as leisure destinations
- City center and locations with excellent connections to the public transport network
- New built, conversion (office & retail), rebranding of existing hotels
- Single- or mixed-use assets
- > 2,500 m² GFA

SEARCH PROFILE

Segment	Target Markets	Space Requirements (GFA/room)	Number of Rooms
Lifestyle / Boutique	A & B cities Leisure destinations	35-45 m ²	> 80
Full Service	A & B cities	40-50 m ²	> 100
Limited Service	A, B & C cities Leisure destinations	25-35 m ²	> 100
Serviced Apartments	A & B cities Mixed Use	40-50 m ²	> 40

Suchprofil im Detail:



BRAND OVERVIEW

IHG

HILTON

ACCOR

MARRIOTT

Lifestyle / Boutique

HOTEL
INDIGO[®]
VOCO[®]
AN IHG[®] HOTEL

CURIO
A COLLECTION BY HILTON[™]

TRIBE
GALLERY

AC
HOTELS
MARRIOTT
TRIBUTE
PORTFOLIO
moxy
HOTELS

Full Service

H Holiday Inn
AN IHG[®] HOTEL

DOUBLE TREE
by Hilton[™]
Hilton
Garden Inn[™]

NOVOTEL
HOTELS & RESORTS
MERCURE
HOTELS

COURTYARD[®]
BY MARRIOTT

Limited Service

H Holiday Inn
Express
AN IHG[®] HOTEL

Hampton
by Hilton
MOTTO
by Hilton

greet
ibis
STYLES ibis
budget

Fairfield[®]
BY MARRIOTT

Serviced Apartments

STAYBRIDGE
SUITES

HOME 2
SUITES BY HILTON

adagio
APARTHOTEL
adagio
APARTHOTEL

Residence INN.
BY MARRIOTT

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